

GOVERNMENT AIZAWL NORTH COLLEGE
DEPARTMENT OF ECONOMICS
KHADI AND VILLAGE INDUSTRIES COMMISSION
In collaboration with Placement Cell, IQAC

Dated: 13 – 14th October, 2023

The Department of Economics, in collaboration with the Placement Cell and the Internal Quality Assurance Cell (IQAC), initiated a joint venture with the Khadi and Village Industries Commission, under the Ministry of Micro, Small and Medium Enterprises, Government of Mizoram. The objective of this strategic alliance was to provide students with hands-on training in Entrepreneurship Awareness, aiming to cultivate a comprehensive understanding of entrepreneurship. Professional experts from the agency delivered insightful lectures on the subject matter.

The Entrepreneurship Awareness Program was inaugurated on October 13, 2023, in Room no. 405, the core classroom of the Department of Economics. Associate Professor Anthony Vanlalrawna, Head of the Department of Economics and Chairman of the Placement Cell of IQAC, officiated the program. Mr. Bishu Mondal, Assistant Director (Design) of the Weavers Service Center, Aizawl, delivered an inspiring presentation, encouraging students to transcend the traditional reliance on government support for livelihood. The session witnessed active participation from core students of the Department of Economics and enthusiastic attendees from various other departments. Associate Professor Lianchhungi concluded the session with a vote of thanks, leaving participants eager to acquire knowledge on entrepreneurship.

The second session of the Entrepreneurship Awareness Program commenced on October 14, 2023, at 2:30 pm, at the ZOHANDCO Weavers Service Center, Chaltlang, Aizawl. Dr. P. Vasu, Deputy Director of the Weavers Service Center, conducted immersive training sessions on operating the loom and other tools, providing students with practical experience. Following the demonstrations, Associate Professor Rama Ramswamy from the Department of Commerce, Mizoram University, delivered an insightful lecture on the experiences and challenges faced by Mizo handloom entrepreneurs. The session concluded with a brief quiz, with prizes awarded to students who provided correct answers. The trainees were bid farewell with chocolate gifts, marking the end of the second session.

The collaborative nature of this venture ensures mutual benefit for all parties involved. Students gained valuable insights into entrepreneurship, empowering them with knowledge that extends beyond their academic pursuits. The Khadi and Village Industries Commission, as a contributing partner, has the opportunity to share their expertise and promote entrepreneurial awareness within the academic community. The program's success was marked not only by the comprehensive lectures but also by the dynamic question and answer session that concluded the event. This interactive platform allowed for further clarification and exchange of ideas, fostering a collaborative spirit among participants.

In essence, the Entrepreneurship Awareness Program serves as a testament to the symbiotic relationship between educational institutions, industry bodies, and students. It not only enriches the academic experience but also empowers individuals with the knowledge and skills essential for navigating the entrepreneurial landscape.



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