The Investor Awareness Program was conducted by Government Aizawl North College in collaboration with Ambition Learning Solutions, Mumbai. This national webinar took place on 26th February 2021. The program, organized jointly by the college and Ambition Learning Solutions, aimed to enhance financial literacy and empower participants.

The Securities Exchange Board of India (SEBI) has mandated stock exchanges and mutual fund companies to conduct Investor Awareness Programs (IAP). These programs play a crucial role in promoting financial well-being. Ambition Learning Solutions proposed this program with the following main objectives:

1. Educate participants on financial planning and investment during uncertain times.
2. Address common investment mistakes and emphasize the importance of informed decisions.
3. Discuss where to invest and how to create a personal financial plan.
4. Highlight financial goals such as retirement, children's education, and healthcare.
5. Explore strategies to combat inflation and achieve quality financial planning.
6. Provide insights into tax planning and better returns for salaried employees.
7. Guide participants on diversifying savings across different financial instruments.
8. Explain how to invest in various securities for optimal returns.
9. Share age-based investing strategies and focus on CAGR returns.
10. Present research strategies from 1979 to the present, demonstrating market returns of $16 \%$ CAGR for investors.

The program featured Mr. Raghunandan Pattanaik, a National Trainer \& Financial Wizard in the BFSI sector. Faculty members and staff from Government Aizawl North College, 60 participants, actively participated in this informative webinar



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